



**Introducing the New “*Secret Spot*” in CA Wine Country for Handcrafted, Small Lot Wines: The Pacific Coast Wine Trail on Highway 1 in San Luis Obispo County**

*Find 10 Unique Wineries along the Trail from Morro Bay to San Simeon with Award Winning Wine, complemented by Coastal Adventures, Pristine Beaches, Wildlife Rookeries and Hearst Castle Tours*

**San Luis Obispo County, CA – October 27, 2015** – Along California’s Coastal Highway 1 from San Simeon to Morro Bay, ten award-winning wineries have come together to promote the beauty and diversity of Central Coast wines in one geographic location: [The Pacific Coast Wine Trail](#) (PCWT). Nestled along a 28-mile stretch of Pacific Coastline in San Luis Obispo County, the wineries of the PCWT are located off the beaten path in five quaint, seaside towns, making it the perfect “*secret spot*” for wine tasting, offering experiences as unique as the coastal communities themselves. Often poured in the tasting rooms by the owners and winemakers themselves, many of these distinctive wines are exclusively available in Trail tasting rooms.

“All ten of the Pacific Coast Wine Trail wineries feature handcrafted small production wines from local vineyards, showcasing their own personality and style of winemaking,” said Maria Benetti, General Manager of Stolo Family Vineyards. “That’s what makes us a unique wine trail, and that we offer a range of boutique Rhone, Bordeaux, Burgundian, Tuscan and Alsatian varietal wines, grown, harvested and vinted with care and excellence.”

Just a three-to-four hour drive south from the Bay Area or north from Los Angeles, the PCWT’s unmatched coastal location and Mediterranean weather make it the perfect destination for a great “*secret spot*” wine tasting getaway year round. Whether you are a wine aficionado on a mission to discover distinctive, small lot wines, or a wine loving traveler out on your first tasting experience, the PCWT is a premier destination for anyone who also appreciates coastal adventures. Visitors traveling the PCWT are encouraged to enjoy an additional view on wine pairing: balance your wine tasting adventure with hiking, antiquing, beach time, a visit to Hearst Castle, kayaking, viewing the elephant seal rookery just north of San Simeon, or the Cormorant Rookery on the harbor in Morro Bay.

The PCWT also offers a Brochure and Tasting Passport, inviting wine lovers to visit and taste at each destination. Guests who travel the Trail and collect a stamp at five or more wineries will be entered into a semi-annual drawing to win a wine lifestyle package. Tasters who visit all ten wineries will be entered in the drawing and earn a VIP Card good for a 10% discount at each winery. Passports can be downloaded from the [website](#) or found at any of the ten

wineries. What a perfect road map for seeing the sites along the beautiful coast.

### **The Wineries of the Pacific Coast Wine Trail**

The Pacific Coast Wine Trail was created to highlight this undiscovered wine tasting region, creating a coastal road trip for the wine loving traveler that offers boutique wineries, well-appointed accommodations, and fine dining, combined with other Central Coast activities unique to these charming seaside towns.

**San Simeon:** [Hearst Ranch Winery](#) is the northern most stop on the PCWT. Neighboring the elephant seals and Hearst Ranch zebras, their unique tasting room with ocean views is at the foot of Hearst Castle in the historic Sebastian's General Store, Old San Simeon Village. Their hand-harvested estate grown wines uphold the Hearst Ranch "Legacy of Quality"™! Their historic building also houses Sebastian's Deli and the oldest US Post Office in California.

**Cambria:** An artist colony to the south of San Simeon is where the next five PCWT wine tasting experiences reside. Four are located along Cambria's Main Street, many within walking distance of each other. [Cutruzzola Vineyard's](#) tasting room sits at the north end of Main Street in the West Village, just a quick walk from Moonstone Beach, and offers Estate Grown Pinot Noir and Riesling. Their vineyards are located nearby in a coastal valley just outside of town. Next is [Black Hand Cellars](#), with its historic and mysterious Mafia ties, their winery is located in San Miguel. They produce Rhone varietals and blends that would make any mobster proud. [Moonstone Cellars](#) was conceived in a garage overlooking Moonstone Beach in 1998. Todd Clift proudly crafts his wines from select Central Coast grapes, offering a diverse selection of varietals in a relaxed atmosphere. [Twin Coyotes](#) is owned by twin brothers who produce Rhone, Italian, and Spanish varietals from grapes grown on their Coyote Moon Vineyard in Paso Robles. They work at night and sometimes howl along with the local coyotes, and encourage their customers to come howl with them. Venture up Santa Rosa Creek Road and you'll find [Stolo Family Vineyards](#), the only estate vineyard and winery in Cambria. Visitors are invited to enjoy true coastal climate wines among the vines and historic setting.

**Harmony:** Just south of Cambria is [Harmony Cellars](#), in the tiny town of Harmony, population 18. Harmony Cellars, the largest and oldest of the coastal wineries, offers guests a variety of wines, all of which are handcrafted onsite in the redwood winery by 31 year veteran winemaker Chuck Mulligan, a gourmet gift shop, and a hilltop picnic area with incredible views of the coastal countryside.

**Cayucos:** Keep heading south and you'll find [Cayucos Cellars](#), a small winery with a family workforce. Located in downtown Cayucos, just steps from the beach. Serving bold, native yeast fermented wines, stylistically aged.

**Morro Bay:** The trail continues south to Morro Bay, home to two of the newest wineries on the trail, [Chateau Margene](#) and [Cuatro Dias](#). Chateau Margene is a well-established winery in the

heart of Paso Robles wine country that opened a second tasting room in Morro Bay on the Embarcadero, where wine lovers discover hearty reds. Cuatro Dias, meaning Four Days, named after owner Greg Allen's four days a week from his job as a Los Angeles firefighter and paramedic. Greg is partial to Rhone varietals and red blends, but puts together a diverse portfolio of wine every harvest directed by the availability of the fruit he can source.

### **Year Round Events**

Wineries throughout the PCWT know how to celebrate with special tastings, festivals, wine immersion experiences, tours, concerts and more all year long. If you would like to sample wines from each winery in one sitting, plan to attend the Pacific Coast Wine Trail's annual "Wine Pairing Dinner" on January 30, 2016. For more information about events, visit the [PCWT website](#).

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### **About The Pacific Coast Wine Trail**

Featuring 10 Unique Wineries from Morro Bay to San Simeon, travel the Pacific Coast Wine Trail (PCWT) and visit wineries and tasting rooms nestled in five quaint, seaside towns dotted along scenic Highway 1. From the Rock in Morro Bay to Hearst Castle in San Simeon, with stops in between at Cayucos, Cambria, and Harmony, the PCWT offers travelers a wine experience as unique as the coastal communities themselves. Often poured in the tasting rooms by the hands on owners and winemakers, most of these incredibly distinctive wines are not found in the marketplace, making the tasting room experience that much more exclusive, yet still approachable. Visitors traveling the PCWT are encouraged to enjoy an additional view on wine pairing: balance your wine tasting adventure with hiking, antiquing, beach time, a visit to Hearst Castle, kayaking, viewing the elephant seal rookery just north of San Simeon, or the Cormorant Rookery on the harbor in Morro Bay. Be sure to ask about the rich history as each winery along the trail hosts its own unique story:

- [Hearst Ranch Winery](#) in Old San Simeon Village proudly upholds the Hearst tradition, promising you will love the "Legacy of Quality"™ they have put in every bottle. Also featuring Hearst Ranch Grass-Fed Beef & Olive Oils.
- [Cutruzzola Vineyards](#), located in a coastal valley just outside Cambria, has two acres planted to Riesling and five acres to Pinot Noir.
- [Black Hand Cellars](#), in Cambria has a family history of winemaking and draws its name from the Black Hand Mafia having a hankering for Tom's great-grandfather's wine.
- [Moonstone Cellars](#), in Cambria, started in 1998 from a father and son venture and, due to gaining popularity, turned into a full-time operation.
- [Twin Coyotes](#), also in Cambria, is the joint venture of twin brothers who source grapes from their own small vineyard.
- [Stolo Family Winery](#), just outside of Cambria, is located on historic property where grappa was secretly made and sold during prohibition.
- [Harmony Cellars](#), in the tiny town of Harmony, is the oldest and most established winery along the Northern Central Coast, having been in operation since 1989.

- [Cayucos Cellars](#), in Cayucos, was established in 1996 by Stuart Selkirk and now his daughter and son follow in his footsteps.
- [Chateau Margene](#), in Morro Bay on the Embarcadero, is a wonderful place to experience fine wines and olive oils.
- [Cuatro Dias](#), in Morro Bay, established by Greg Allen, a fire-fighter who makes wine on his four days off – hence, cuatro dias.

Those traveling the Pacific Coast Trail are encouraged to complement wine tasting with a spectacular coastal experience—beaching, hiking, kayaking, fishing, visiting the elephant seal rookery or touring the Piedras Blancas Lighthouse. For more information visit [www.pacificcoastwinetrail.com/index.html](http://www.pacificcoastwinetrail.com/index.html). Like us on [Facebook](#) and engage with us via [Twitter](#).

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